



**IT'S NOT WATER / AND IT'S NOT SAFE**  
**A DOCUMENTARY**  
**TO HELP NEW MEXICO ADDRESS THE DANGERS OF E-CIGARETTES.**

**Statewide Television Broadcasts**

**KWBQ: Saturday, 8/17 @ 7pm**

**FOX NM: Sunday, 8/18 @ 11am**

**KASY: Wednesday, 8/21 @ 6pm**

**KRQE News 13: Sat, 8/24 @ 3pm; Sat, 8/31 @ 3pm**

**KRWG (PBS-Las Cruces): Thur, 9/12 @ 7pm; Sat, 9/14 @ 5pm; Sun, 9/15 @ 11am**

**KENW (PBS Portales): Tues 9/17 @10pm; Thurs 9/26 @7pm; Fri 9/27 @9pm; Tues 10/1 @8am**

**KNME (PBS-NM): (5.1) Thur, 10/17 @ 7pm; Sat, 10/19 @2 am. (9.1) Sat, 10/19 @11pm**

**“VAPE” is a documentary and campaign about the use of E-cigarettes especially in the youth community to understand the spectrum of health issues and dangers associated with these products.**

**The program is underwritten by: The City of Albuquerque Department of Family and Community Services in association with SafeTeen New Mexico, New Mexico Department of Health / Family Health Bureau and Tobacco Use Prevention and Control Program, State Farm Insurance, New Mexico Heart Institute Foundation, University of New Mexico / Campus Office of Substance Abuse & Prevention, Cooperative Educational Services, New Mexico School Boards Association, New Mexico Public Education Department and the New Mexico Pediatric Society. “VAPE” is created by Emmy © Award winning producer/director Chris Schueler.**

**NMVape.info / ChristopherProductions.org**